

**David Krol**

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## Summary

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Passionate about the intersection of healthcare and technology, with a proven track record in organizational strategy, data driven decision making, and team leadership. Adept at bridging the gap between IT and business, with a continuous drive for innovation and learning. Especially motivated in challenging or emerging technologies and business.

## Healthcare & Technology Experience

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**Johnson & Johnson**

**Jacksonville, FL | March 2019 – Present**

### IT Lead Portfolio Strategy & Architecture

- Led the global implementation of Diamond+ as Interim Product Manager for JJVPRO.
  - Spearheaded team leadership and course corrections, delivering 100 pages of MLR content in 2 months.
  - Collaborated with regional stakeholders to align central design and execution strategies.
  - Played a pivotal role in process improvements, facilitating the rollout to additional regions (LATAM + EMEA).
- Initiated and led key organization wide initiatives, including the HPT transition for the first 6 teams across J&J.
- Acted as a stakeholder and changemaker in the replacement of RTP to Nexus as a portfolio management tool.
- Championed User Centricity and Customer Effort Scoring, driving initiatives from conception to execution across all products, enhancing user experience and satisfaction.
- Spearheaded the Global Metrics squad as the investment owner, developing dashboards for core Vision Experiences (SV & VC). Strategically bridged business and IT collaboration, emphasizing data-driven value and insights.
- Managed the J&J Technology (JJT) Global Portfolio and Project Office for J&J Vision, ensuring delivery excellence and enabling the shift to agile ways of working.
- Established and managed business and technology rituals and processes for tracking and supporting investments throughout the investment lifecycle.

**Sogeti / Capgemini,**

**Spring House, PA | March 2019 – July 2019**

**Senior Business Analyst | Client: Johnson & Johnson (Janssen R&D)**

### Project: Clinical Trial Feasibility CoE

- Defined technical & business requirements for the Clinical Trial Feasibility CoE - rapid Covid19 vaccine development.
- Developed 140+ user stories and epics in JIRA, crafting 30+ artifacts, flows, and diagrams in Confluence.
- Owned the requirements section for RFP, engaging 6 external vendors.
- Conducted in depth interviews with 16+ SMEs & Vice Presidents on Clinical Trial Feasibility.
- Designed wireframes using Balsamiq Mockups, visualizing application designs and user flows.
- Created technical solutions for country and site selection, protocol feasibility, and data science.
- Led regular review sessions with stakeholders, ensuring alignment and iterative progress.
- Provided strategic advice on RFP delivery and vendor selection processes.

**Sogeti / Capgemini**

**New Brunswick, NJ | Nov 2016 – March 2019**

**Senior Business Analyst & Onboarding Lead | Client: Johnson & Johnson**

### Project: PRIZMA

- Led a team of 5, rolling out 280 Companies to a new Global Reporting App. SCRUM Master for 2 development teams.
- Created a R Script for data validation, slashing manual process duration by 80% and reducing team size.
- Advised the client on transitioning from waterfall to agile, pinpointing key decisions and priorities.
- Streamlined the Operating Company rollout process, driving optimization and improvement for IT, PLO and HCC.
- Designed a robust data governance & process model for master data collection from 280 + operating companies.
- Conducted detailed data analysis using advanced Excel, providing high level metrics to senior leadership.
- Created 100+ user stories in JIRA in collaboration with Health Care Compliance product owners.

**Sogeti / Capgemini,**

**Raritan, NJ | Nov 2015 – Nov 2016**

**Business Analyst | Client: Johnson & Johnson (Janssen R&D)**

### Project: JAKE, DI Mood (Observational Clinical Trials)

- Led the design, development, and implementation of applications for Janssen R&D IT Clinical Trial Global Teams.
- Engaged in observational clinical trials in the Neuroscience/Behavioral Health TA, focusing on Autism & Bipolar disorder.

- Authored user stories, use cases, compliance documentation and roadmaps for both software and hardware products.
- Refined product strategy based on cross functional input, considering legal, business, and regulatory requirements.
- Requirements gathering with Doctors, Product Owners, Senior Business Directors and End Users in Clinical Trials.
- Presented intricate technical information to senior directors and nontechnical leaders, ensuring clarity and understanding.
- Mapped data results and transformations of ePRO (electronic patient reported outcomes) through a multi staged pipeline.

## Entrepreneurship Experience

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### 99 Robots (Startup)

Somerset, NJ | Feb 2015 – Nov 2015

#### Digital Marketing Analyst & Founding Member

- Pioneered product development and QA for 20+ WordPress plugins tailored for digital marketing, including opt-ins, content resharing, notifications, and CTAs.
- Provided ad management (Google & Facebook), custom WordPress e-commerce builds & site maintenance services.
- Secured strategic sponsorships & partnerships as marketing coordinator with top agencies.
- Engaged directly with clients to capture requirements, providing time, resource, and cost estimates.
- Edited a prominent WordPress blog (WPsite.net), coordinating with content producers and crafting the editorial calendar.
- Developed specific website pages using WordPress, HTML, and CSS, enhancing user experience.

### JuiceTank (Startup Incubator / Accelerator)

Somerset, NJ | Apr 2014 – Nov 2015

#### Accelerator

- Evaluated and refined demo pitches from diverse startups, conducting market and due diligence research.
- Constructed and analyzed business projections, aiding in determining financial projections and fundability of startups.
- Comanaged and advised the Lean Startup Machine NJ event, focusing on lean methodology with 100+ attendees.
- Conducted requirements analysis, drafted process flows, and outlined time and cost proposals.
- Established a WordPress website and content marketing schedule, driving engagement and brand visibility.
- Reviewed and provided feedback on startup business models, ensuring alignment with market needs and trends.
- Built relationships with potential investors, facilitating connections and funding opportunities for startups.

### Jobfelon.com, New Brunswick, NJ

Oct 2015 – June 2017

#### CoCreator

- Launched a mission driven platform aimed to provide equal employment opportunities for individuals with felony charges.
- Evolved the platform into a dedicated job board from vetted businesses committed to equal opportunities.

## Volunteer Experience

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### American Red Cross, New Jersey

2017 – 2020

#### Disaster Action Team Member

- Contributed to the Home Fire Campaigns, focusing on installing and checking smoke detectors in high risk communities.

### Clean Communities, Somerville, NJ & Jacksonville, FL

Feb 2017 – Present

#### Leader & Creator

- Established a community initiative with 800+ members dedicated to environmental cleanliness.
- Successfully removed thousands of gallons of trash from streets and public areas, enhancing the local environment.

## Skills & Certifications

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**Certifications:** SAFe, Certified SCRUM Master, rRDM Trainer, Google Analytics & AdWords, InBound

**Software:** Anaconda IDE, RStudio, Roadmunk, Miro, Figma, JIRA & Confluence, Visio, Balsamiq Mockups, WordPress, Adobe Photoshop, Asana, Tableau, Social Media Tools (Hubspot, Buffer), Advanced MS Excel (Macros & VLOOKUP)

**Languages:** Python (Data Science & Cleaning), R, HTML, CSS, SAS, SQL, Generative AI w/ Python (Course in progress)

## Education

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**Rutgers University**, New Brunswick, NJ - May 2014

Bachelor of Arts in Economics, Minor in Entrepreneurship, **GPA: 3.62**